

2027 CO-OP/INDEPENDENTS IN-STORE PROGRAM



autonomous

Reach shoppers at the point of purchase in Natural Co-ops and Independent retailers nationwide. Submit one ad or coupon – we handle targeted placements, retailer coordination, and all execution for your active accounts. No need for distribution in every listed retailer; we take care of the logistics!

IN-STORE COUPON BOOKS & DIGITAL COUPONS



IN-STORE COUPON BOOKS ONLY



DIGITAL ADVERTISING ONLY WITH DIGITAL COUPONS

infra



CIRCULATION

- 250,000 In-Store Booklets
- Digital Coupons Also Included

COSTS

- Any Single Retailer: \$1,750
- All Applicable Retailers: \$4,000
- Two-Page Spread: \$7,000

INFRA/NCG DIGITAL COVERAGE

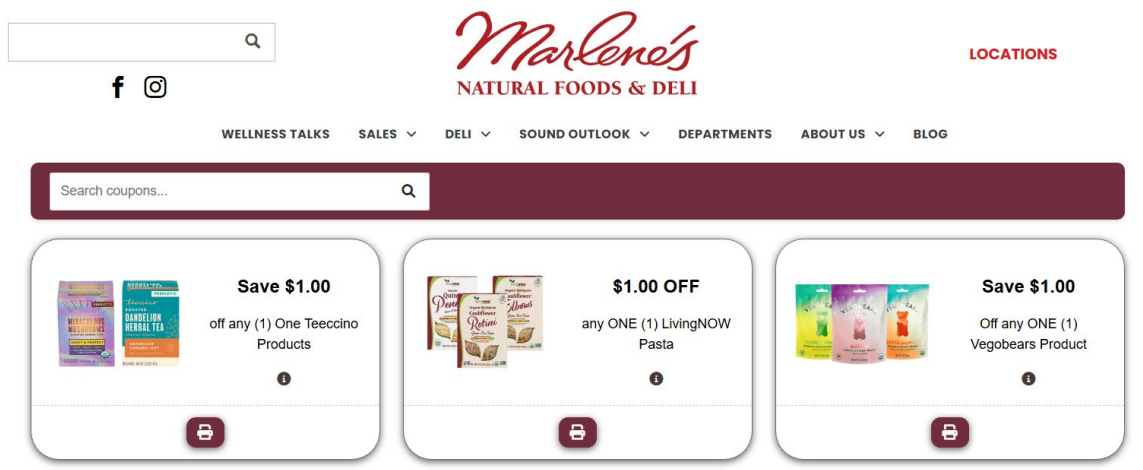
- INFRA (600+ locations): \$3,000
- NCG (230+ locations): \$1,750

2027 Editions	Deadline for Commitment	Complete Artwork Deadline	In-Store Date Range
Winter 2027	November 16, 2026	December 4, 2026	January through March
Spring 2027	February 26, 2027	March 12, 2027	April through June
Summer 2027	June 11, 2027	June 18, 2027	July through September
Fall 2027	August 13, 2027	August 20, 2027	October through December

IN-STORE COUPON BOOKS



DIGITAL COUPONS



DIGITAL ADVERTISING

